



# ENTERPRISE WEB DESIGN

with **Search Engine Optimization** &  
**cloudxaaS** Cybersecurity  
*powered by* ⚡ **LISPSI**



managed by **BIZTRANSIT**

BizTransit, an **innovation driven company**, has spent years developing and improving **cloud-based firewall solutions**, **optimized data storage**, and **security network appliances** to meet the needs of modern times. We have worked tirelessly to create a suite of products and services that are designed to be compatible with major cloud providers while delivering the necessary **security**, **performance** and **results-driven** software platforms and tools for our global user base.

Our commitment to empowering businesses to succeed online is reflected in our **cutting-edge affordable and performant green solutions** for the masses.

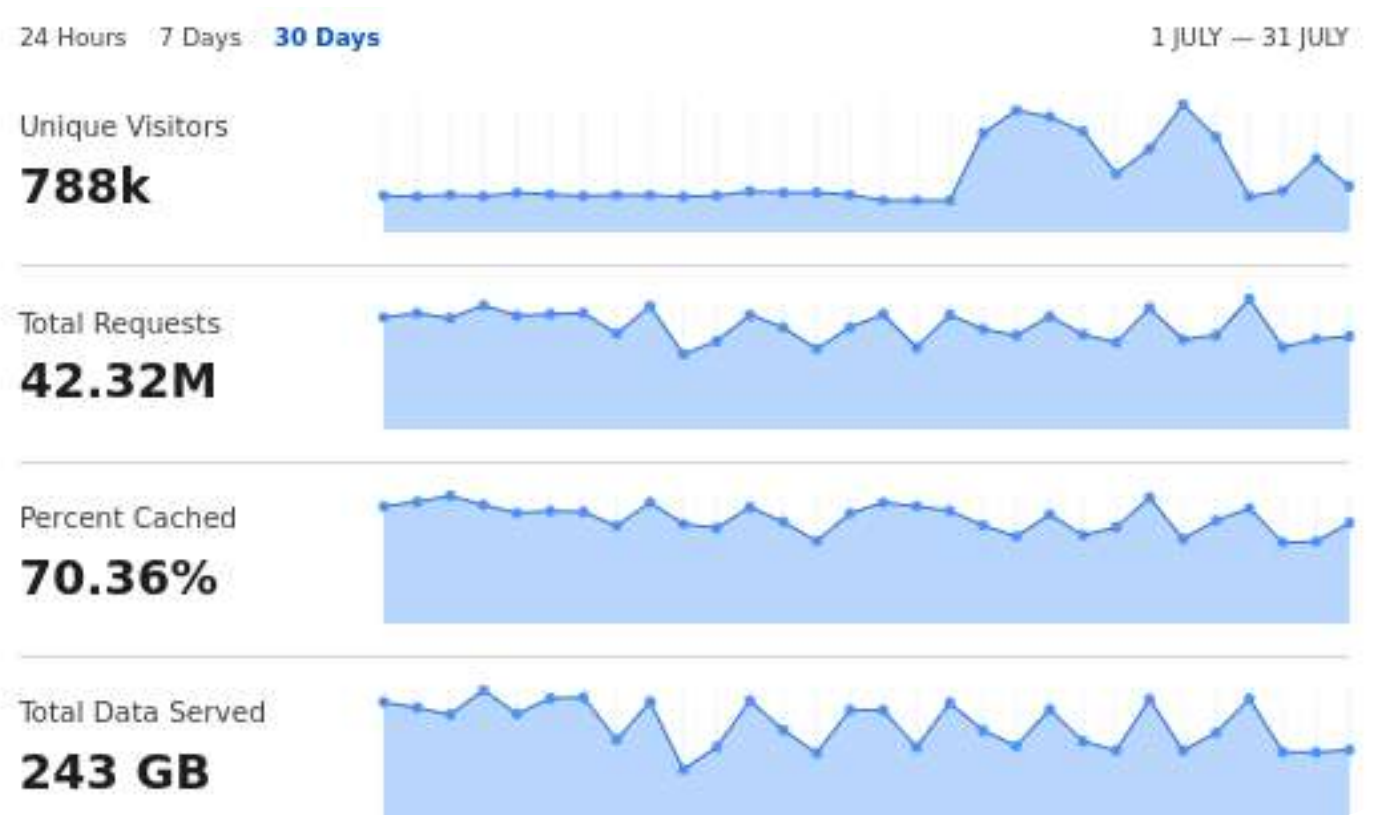


Fig 1. Actual sample visitor statistics from **bcz.com**.

Our technologies undergo rigorous testing in live environments, handling **half a billion requests annually** through the **management of 500,000 websites** across deployments.

We **constantly enhance and optimize** them to meet the **highest standards of reliability and performance** before offering them to enterprise users.

## Our proprietary technologies proudly served these brands:



“

We deliver affordable enterprise grade, results driven, *performance technologies* that empower our clients to thrive.

## Analytics Security

### Threats

Download data ▶

Previous 30 days ▼



### Threats by Country

Previous 30 days ▼



Top Threat Countries / Regions	
Previous 30 days	
Country / Region	Requests
Russian Federation	14,333,143
China	149,681
United States	87,003
T1	13,720
Canada	12,897

Help ▶

Top Crawlers / Bots	
Previous 30 days	
Crawler/Bot	Pages Crawled
applebot	32.25k
Google	25.14k
Yandex	6.92k
Twitter	4.15k
linkedinbot	168

Help ▶

Despite the **heavy and globally coordinated botnet hacking** activities during 2022 Russia-Ukraine War, including **multiple denial-of-service attacks (DDoS)** that targeted one of our managed platforms, *bcz.com*, **we were able to mitigate the attacking vectors with zero downtime.**

This was possible due to our **multi-layered, coordinated, clustered cloud network firewall compatible solutions** (namely CloudFlare), with **proprietary developed high performance anti-DDoS network frameworks**, which effectively protected our systems while ensuring that our users' **normal business operations were not impacted.**

We employ a diverse array of security tools to fortify our systems, such as bolstering the kernel network stack, enhancing network protocols, and optimizing application runtime etc.

In addition, **our proprietary Content Delivery Network (CDN) acts as a safeguard** to prevent any potential flooding attacks from overwhelming our systems.



Test drive our platform with 100% no obligation 14 days free trial on *lispsi.com* or *bcz.com*.

Fig 2. Cloudflare security analytics in Feb. 2023 on *bcz.com*.



## Case Studies

Our solutions, developed by cyber security and search engine experts, have been battle tested in production environments for over a decade and are reflected on major search engine rankings.

### Before

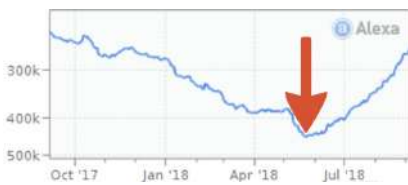


Fig 3. 2017 to 2018 Alexa site ranking of bcz.com

Our platform experienced poor user performance due to heavy traffic loads in 2017, but with our upgrades, we were able to achieve an all-time high global Alexa ranking of 14,387 without any impact on our services thereafter.

enhanced to



### After



Fig 4. Feb to April 2022 Alexa site ranking of bcz.com.

We have meticulously designed our technological framework from scratch to be **compatible with future trends** while satisfying current needs. *To add an **extra layer of security**, our cloud network technologies are closed-source and not subject to external party analysis.*

## Practical Business Applications

### Case Study 1 - Retail Face Mask Supplier

This graph displays website traffic patterns during the early 2020 pandemic, with a trough-like wave showing fewer searches on Saturdays and Sundays. Shortly after W.H.O. declared Covid-19 a pandemic, a peak of 9,000 daily visits was reached in mid-March 2020.

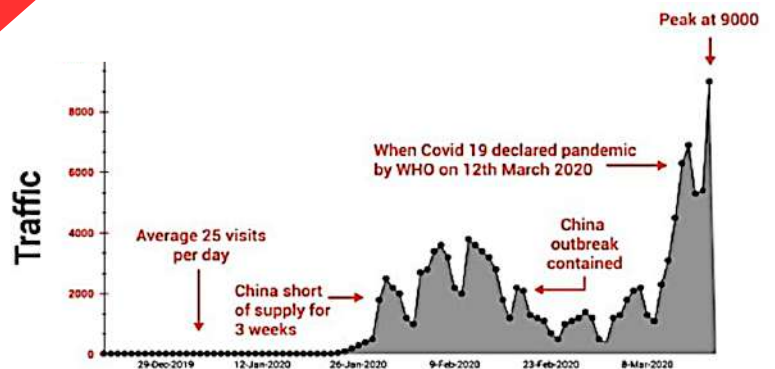


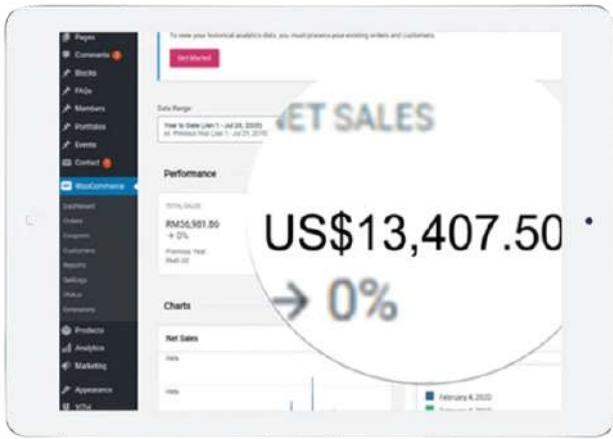
Fig 5. Website traffic of face mask seller from Dec 2019 to Mar 2020.

Despite receiving 25 daily visits in late December 2019, our face mask supplier customer's website was able to adapt to the surge in demand caused by the Covid-19 outbreak in the following days.

Their website, which already ranked number one on multiple search engines across various countries, handled the increased traffic smoothly thanks to our proprietary firewall protection framework and content delivery infrastructure. Our cloud infrastructure ensured that there was no downtime or lag in service for their website visitors.

... managed our website well, and has made our website appear on google's 1st page with search of several keywords...

★★★★★ **Bio Maqs Sdn Bhd**



more traffic = more conversion



Fig 6. Actual sales results of a goldsmith seller's website on left with traffic statistic on the right.

## Case Study 2 - Online Goldsmith Shop

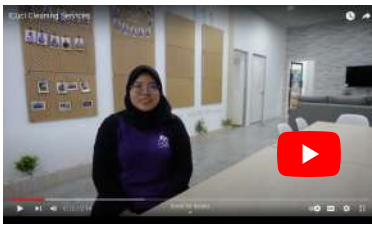
Amidst the 2020 pandemic, a goldsmith customer ran a successful high-traffic online promotion using our platform. With our user-friendly editing interface and readily available online tutorials and documentation, website owners can easily self-edit with minimal guidance.

*Faster websites means higher conversion.*

Our cloud-based web accelerators are designed to handle high-traffic events, and they are backed by our ultra-high-speed proprietary database solution, which provides faster response times and higher bandwidth throughput at lower costs compared to other leading solutions.

By incorporating a network mesh between major cloud providers, we are able to enhance user service performance and maintain flexibility in selecting infrastructure providers, resulting in greater cost savings.

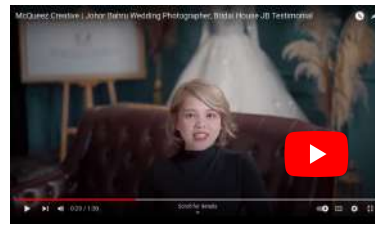
## Testimonials



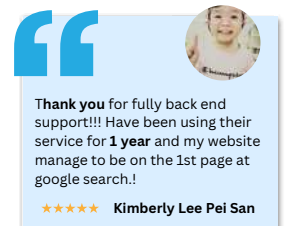
"Gain more customers..."  
Cleaning Services



"Able to get us to the top page..."  
Law Firm



"Gets overseas customers..."  
Bridal Studio



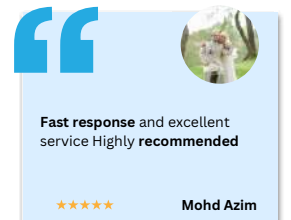
"Definitely recommended..."  
Goldsmith Shop



"Referred 5 companies..."  
Event Planner



"Does bring customers..."  
Printing Company



Visit [lispsi.com/buzz](http://lispsi.com/buzz) or use the QR code for more information.



# ADDITIONAL PRODUCTS & SERVICES

Urgent/Priority  -1 business days, add 15% extra  
 -2 business days, add 30% extra

## One Time Add-On Services *(in full payment)*


Website Design Services	Price	Qty
<b>WA1. Additional Webpage(s)</b> Up to 500 words per web page and 5 images		
<b>WA2. Additional 10 Website Photos / Images</b> Image optimization for faster website loading		
<b>WA3. Migrate Existing Webpages</b> Up to 500 words per web page and 5 images		
Internet Marketing Services	Price	Qty
<b>WA5. Search Engines &amp; eDirectories Submission</b> Submit web url to 10 top search engines		
<b>WA6. Translation or Copywriting Services</b> Up to 500 words per order		

## Recurring I.T Services *(in full payment)*


Domain Name	Price	Qty
<b>WR1. Domain Name Registration/Migration</b> Specify: _____ .com / .net / .org		
Remote I.T. Support	Price	Qty
<b>VA1. eVirtual Admin @ 2 hours/mth</b> Simple data entry. 1 diploma level support admin. Max. 1 business day respond time.		
<b>VA2. eVirtual Admin @ _____ hours/mth</b>		

Our support team will contact you for any necessary details via email or the information you have provided.


## Choose From The Design Template Below:




**Demo Vacation 1**



**Demo Digital Marketing 1**



**Demo Food Catering 1**



**Demo Dev 1**



**Demo eCommerce Tech Store 1**



**Demo eCommerce Plant Store 1**

[View all 250+ demo templates by QR code or visit \[lispsi.com/demo\]\(http://lispsi.com/demo\)](#)



Additional Info / Instructions (if any):

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Private?  Keep my information private from search engines etc.

Follow Company Logo Colors (default) Or Pick One Below:

Red  Orange  Yellow  Green  Blue  Others: \_\_\_\_\_

I hereby confirm order of this service engagement.

Signed,

To initiate the project, a deposit of 60% payment is necessary.

### Terms of Service

Through my signature on this form, I warrant that I am either the copyright owner or an authorized representative.

I grant **BizTransit Sdn Bhd** permission to use the provided materials for website development. Furthermore, I agree to the terms and conditions outlined for this service engagement on either the [biztransit.com](http://biztransit.com) and/or [bcz.com](http://bcz.com) websites.

Name: \_\_\_\_\_

Date:

**Payment Information**

**BizTransit Sdn Bhd** (891234-X)  
 Public Bank A/C No. : **3159738113**  
 PayPal: **paypal@biztransit.com**

# BEGINNER WEB DESIGN BUNDLE PACKAGES

Upgrade to higher packages for improved online visibility, increased ROI, and faster support priority.



Recommended for start ups, new product or service launch.



Recommended for established companies with mature products and services offerings.



Recommended for established companies on brand building.

## WS5 Lite Web Design

- **WS2. Starter Website** includes basic **SEO optimization**
- **10x Stock Photos** licensed for commercial use
- **3x Quality SEO Page Content** designed for high search ranking
- **SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 15 business days** with 1 revision option
- **Designed for Top 30 Listing\*** on search engine

Service Contract\*\*

/ mth

## WS6 Starter Web Design

- **WS2. Starter Website** includes basic **SEO optimization**
- **15x Stock Photos** licensed for commercial use
- **5x Quality SEO Page Content** designed for higher search ranking
- **Better SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 20 business days** with 2 revisions option
- **Designed for Top 20 Listing\*** on search engine

Service Contract\*\*

/ mth

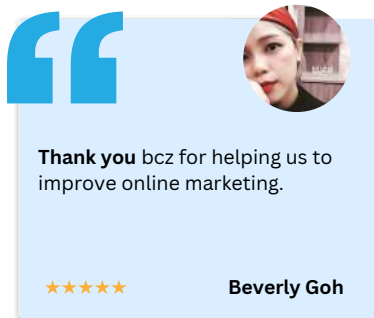
## WS7 SOHO Web Design

- **WS2. Starter Website** includes basic **SEO optimization**
- **25x Stock Photos** licensed for commercial use
- **8x Quality SEO Page Content** designed to boost search ranking
- **Better SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 25 business days** with 4 revisions option
- **Designed for Top 10 Listing\*** on search engine

Service Contract\*\*

/ mth

**\*Our SEO service does not guarantee exact positioning or ranking of the website on search engines.**



## Included Bonus

- **WR1. 1 Domain Name** (.com, .net, or .org) for first year included (including free transfer / migration).
- **VA1. eVirtual Admin @ 2 hours/mth**  
Simple data entry. 1 diploma level support admin. Max. 1 business day respond time.

Get latest pricing on [biztransit.com/web](http://biztransit.com/web)



## Payment Terms

- Initial 60% non-refundable service deposit.
- Remainder 40% upon service sign off completion.
- Service contract commence either on the registration date of a domain name (for a non-existing site) or within 2 weeks of signing this contract.
- We retain the right to refund the entire amount, deducting a processing fee of 5% of the total sum, for projects that we consider commercially infeasible or beyond scope outlined.

**\*\*Minimum 1 year contract. Receive a 2 months fee discount by paying annually.**

I hereby confirm order of this service engagement.  
Signed,

Name:

Date:

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# ECOMMERCE WEB DESIGN BUNDLE PACKAGES

Upgrade to higher packages for improved online visibility, increased ROI, and faster support priority.



Recommended for established retailers or online storefronts.



Recommended for supermarket or large retail store or experienced online retailers.



Recommended for supermarket chains or serious online retailers.

## WE5 Basic Web Design

- **WE1. eCommerce Storefront** include 5 products entries
- **10x Stock Photos** licensed for commercial use
- **1x Quality SEO Page Content** designed for high search ranking
- **SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 15 business days** with 1 revision option
- **Designed for Top 30 Listing\*** on search engine

Service Contract\*\*

/ mth

## WE6 Standard Web Design

- **WE1. eCommerce Storefront** include 15 products entries
- **15x Stock Photos** licensed for commercial use
- **3x Quality SEO Page Content** designed for higher search ranking
- **Better SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 20 business days** with 2 revisions option
- **Designed for Top 20 Listing\*** on search engine

Service Contract\*\*

/ mth

## WE7 Plus Web Design

- **WE1. eCommerce Storefront** include 50 products entries
- **25x Stock Photos** licensed for commercial use
- **5x Quality SEO Page Content** designed to boost search ranking
- **Better SEO Focused Fine-Tuning** and relevant site update
- **Deliver within 25 business days** with 4 revisions option
- **Designed for Top 10 Listing\*** on search engine

Service Contract\*\*

/ mth

**\*Our service does not guarantee exact positioning or ranking of the website on search engines.**

Fast respond and **helpful** when troubleshooting happened. Tq

★★★★★ **Nurul Aini Binti**

## Included Bonus

- **WR1. 1 Domain Name** (.com, .net, or .org) for first year included (including free transfer / migration).
- **VA1. eVirtual Admin @ 2 hours/mth**  
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Name:

Date:

D	D	M	M	Y	Y	Y	Y
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## Advance. Optimize. Repeat.

For businesses to thrive in competitive fields, they require an advantage. Our company offers **reliable and resilient tools to meet modern challenges**, leveraging **economies of scale, innovative technologies** and staying **up-to-date with cybersecurity threats**.

Outsource your website management to us to reduce complexity, hardware footprint, increase uptime, and ensure resilient operations.

### CORE ADVANTAGE

### INTEGRATED & UNIFIED CLOUD SOLUTIONS

compatible with major leading cloud providers

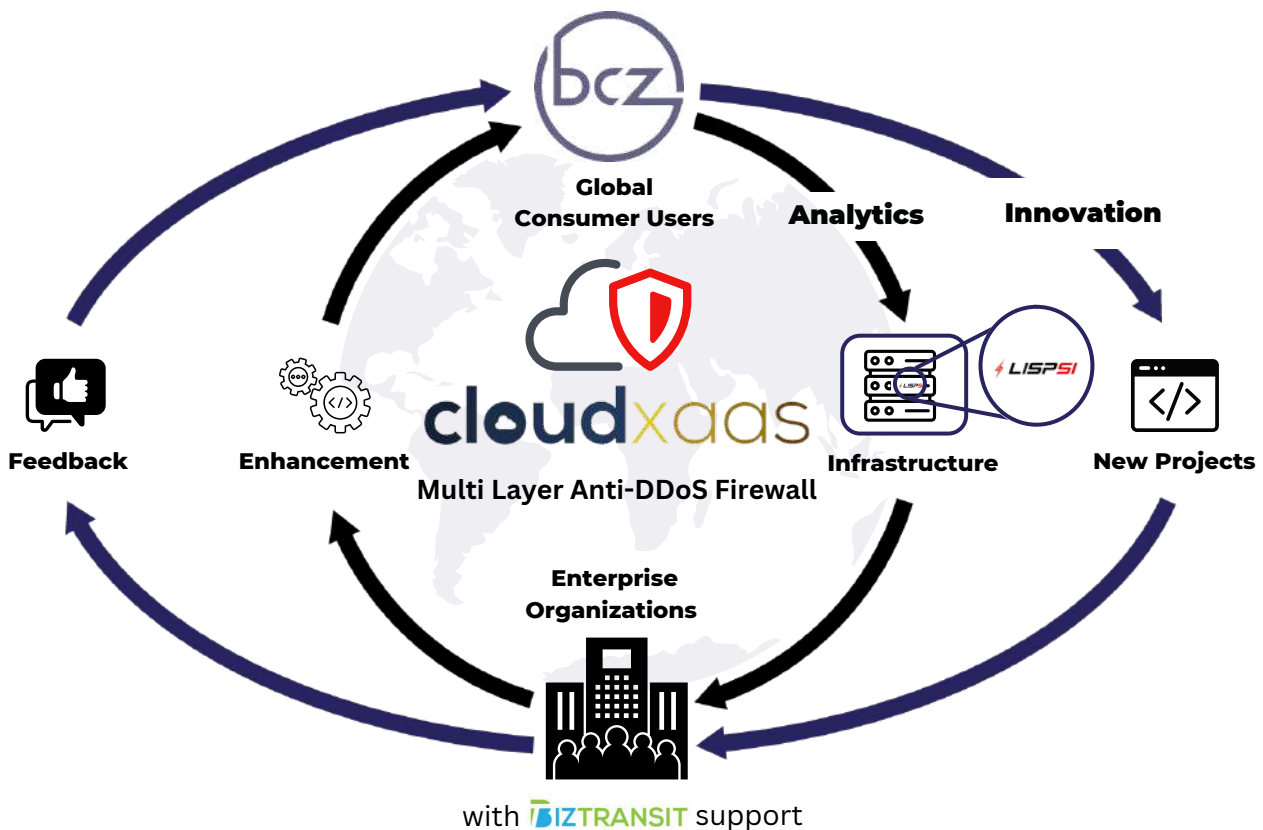


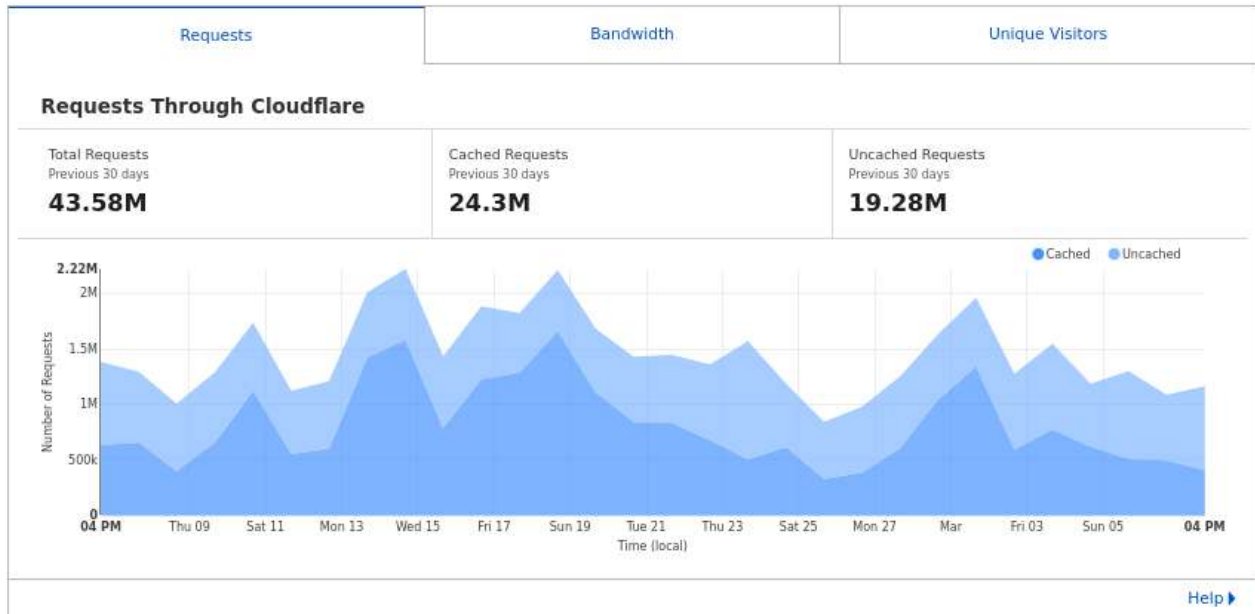
Fig 8. Brief overview of cloudxaas ecosystem serving our consumer mass market and enterprise clients.

**CloudXaaS** is a comprehensive and integrated technological architecture that embodies decades of knowledge and expertise. It functions seamlessly as a unified entity to **ensure optimal performance, security, flexibility in maintenance and reliability**. Our innovative cybersecurity solutions are developed from insights gathered from our vast consumer market user base. Your support is crucial in **enhancing the reliability, security, and performance of our technologies** for both our customers and their end-users, **making the internet safer for everyone**.

We offer **state-of-the-art enterprise solutions** to help you achieve your business objectives. Please contact us to explore how we can better meet your needs.

## Web Traffic

Previous 30 days



## Web Traffic Requests by Country

Previous 24 hours



Fig 9. Actual sample traffic analytics from **bcz.com**.

## BizTransit Sdn Bhd

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Mid Valley City, 59200,  
Kuala Lumpur, Malaysia

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help.biztransit.com

biztransit.com :: lipsi.com :: bcz.com



**BIZTRANSIT**  
Gateway to the Future of Business